



Dear Business Owner/Manager,

The **Wheatland Athletic Association (WAA)** is proud to be a community pillar established in 1977, serving **over 12,000 participants** annually—from preschoolers to adults—in baseball, softball, basketball, soccer, and flag football. As a non-profit, volunteer organization, we are dedicated to fostering a positive and enriching sports experience for every child.

WAA is a leader in the community, giving back by:

- **Funding and developing athletic fields** at Commissioner's Park, Wheatland Salem Church, Gregory Middle School, and more.
- **Awarding \$5,000 annually in College Scholarships** to local High School Seniors.
- **Offering need-based Scholarships** to local participants of our programs.
- **Providing vocational and work opportunities** for local youth as interns, officials, field crew, and office staff, including working with local high school students with disabilities.

We are excited to announce a major expansion in 2025: the addition of a **14,000 square foot indoor Baseball and Softball Training Center** with an All Sports work out area. As well as a full-size, outdoor, lighted, **artificial turf soccer field** on the WAA Sports Campus. **Your investment** in WAA this year will not only support our day-to-day programs but will also be instrumental in continuing to provide facilities that set the WAA programs apart from other organizations, ensuring WAA's success for generations to come.

Your sponsorship will help us to keep the cost of our programs down and allow children to participate who may not otherwise be able to afford the fees. There are several benefits to partnering with WAA programs:

- **Increase awareness of your product and services** – Your brand will be advertised to our parents, coaches, volunteers, participants, and fans. WAA has thousands of visitors to our website each month. Choose from various levels of sponsorship recognition.
- **Advertising that targets the local market** – WAA serves local families involved in the community across Naperville, Aurora, Oswego, Plainfield, and the surrounding areas.
- **Encourage participation in youth sports** – WAA is working with partners to grow participation in Baseball, Softball, Basketball, Soccer and Flag Football. Help us encourage kids to stay active and keep the cost of participation low for local families.
- **Build goodwill and community support** – Companies that sponsor youth sports programs make a positive, visible contribution to the community by supporting a leader who works closely with local park and school districts.
- **Save money** – WAA is a registered 501c3 nonprofit organization, and most sponsor donations are tax deductible.

We invite **you** to join our team. By partnering with WAA, your sponsorship will help us keep program costs accessible and continue awarding crucial need-based scholarships. Please review the **attached Sponsorship Levels and Benefits chart** to find the option that best fits your marketing and philanthropic goals. We offer everything from prominent uniform branding for a specific team to permanent signage at our new training center and website recognition.

We are eager to work with you! Please contact us at **(630) 978-2855** or **info@waasports.org** so our team can personally review the options and help determine the appropriate sponsor level for your company.

On behalf of the Board of Directors, thank you for your interest and support.

Sincerely,

Lisa McClellan

Chief Executive Officer

Wheatland Athletic Association



WHEATLAND ATHLETIC ASSOCIATION
2026 SPONSORSHIP AGREEMENT

BUSINESS NAME _____
ADDRESS _____
CITY/STATE/ZIP CODE _____
PHONE _____
EMAIL ADDRESS _____
CONTACT PERSON _____

We/I the above named sponsor, agree to participate as a sponsor for Wheatland Athletic Association at the level indicated below:

Sponsorship Benefits:	Wheatland Athletic Association						
	2026 Sponsorship Levels						
	Partner	Gold	Silver	Bronze	Grand Slam	Home Run	Base Hit
	\$4,000	\$3,000	\$2,500	\$2,000	\$1,000	\$500	\$250
Please place an X in the box corresponding to your sponsorship							
Thank you "Sponsor" on the WAA Sponsor Page	✓	✓	✓	✓	✓	✓	✓
Logo and website link on the WAA Sponsor page	✓	✓	✓	✓	✓	✓	
Distribute Sponsor provided flyers (choose event)	✓	✓	✓	✓	✓		
Featured on one WAA Facebook and Instagram Story	✓	✓	✓	✓	✓		
"Shared" space on banner at WAA Training Center	✓	✓	✓	✓	✓		
Booth at WAA event - (Opening Day, Coach Meeting, etc.)	✓	✓	✓	✓			
Featured on one Email blast (pick sport, month)	✓	✓	✓	✓			
Banner at WAA Training Center	✓	✓	✓				
Banner at WAA Sports Center	✓	✓					
Quarterly email blasts to entire WAA database	✓						
Quarterly social media posts	✓						
3 months advertising on outdoor display board							

Please include a check made payable to "Wheatland Athletic Association". Please email your logo and website link (if applicable) to the email listed below. Please mail your check and a copy of this document to:

Wheatland Athletic Association
2323 Liberty Street
Aurora IL 60502
Phone - (630) 978-2855
info@waasports.org or Scott.Kelsch@waasports.org

SPONSOR'S NAME (Please Print) _____

SPONSOR'S SIGNATURE _____ DATE _____